

Tencent 騰訊

TENCENT HOLDINGS LIMITED

騰訊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 700)

NOTIFICATION LETTER 通知信函

22 August 2012

Dear Shareholder,

Tencent Holdings Limited (the "Company")

— Notice of Publication of 2012 Interim Report ("Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.tencent.com and the HKExnews' website at www.hkexnews.hk, or the arranged printed form(s) of Current Corporate Communication is enclosed (if applicable). You may access the Current Corporate Communication by clicking "Investor Relations" on the home page of the Company's website or browsing through the HKExnews' website.

You may at any time choose to receive free of charge any future Corporate Communication^(Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary you have previously conveyed to the Company. If you want to receive printed or another printed version of the Current Corporate Communication, where applicable, or you would like to change your choice of language or means of receipt of the Company's Corporate Communication in future, please complete the Change Request Form on the reverse side and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Branch Share Registrar") by using the mailing label provided (need not affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Branch Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send your request to tencent.ecom@computershare.com.hk. The Change Request Form may also be downloaded from the Company's website at www.tencent.com or the HKExnews' website at www.hkexnews.hk.

Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication posted on the Company's website but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays or send an email to tencent.ecom@computershare.com.hk.

Yours faithfully,
For and on behalf of
Tencent Holdings Limited
Ma Huateng
Chairman

Note: Corporate Communication refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

騰訊控股有限公司(「本公司」)

— 2012年中期報告(「本次公司通訊」)之發佈通知

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如對本函內容有任何疑問，請致電本公司電話熱線(852) 2862 8688，辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正或電郵至tencent.ecom@computershare.com.hk。

代表
騰訊控股有限公司
馬化騰
主席
謹啟

2012年8月22日

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