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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 700)

## ISSUE OF NEW SHARES PURSUANT TO SHARE AWARD SCHEME

On 5 July 2013, the Board has resolved to award a total of 4,058,740 Awarded Shares to 2,257 Awarded Persons by way of allotment of new Shares pursuant to the Scheme and the general mandate granted by the shareholders of the Company at the annual general meeting held on 15 May 2013. The Board shall cause to be paid the subscription money for the new Shares from the Company's resources into the Account. The independent Trustee shall subscribe for the new Shares in cash. Upon the allotment of the new Shares, the independent Trustee shall hold the new Shares on trust for the Awarded Persons and shall transfer such Shares to the Awarded Persons at no cost upon the satisfaction of the relevant vesting conditions specified by the Board at the time of making the Award.

The total number of Shares available for Awards under the Scheme is 5,739,437 before these Awards and shall not exceed 2% of the issued share capital of the Company as at the date of adopting the Scheme. Following these Awards, there remains 1,680,697 Shares available under the Scheme for further Awards by the Board.

References are made to the Scheme adopted by the Board on 13 December 2007 and the subsequent amendments made to it on 31 January 2008 and 13 May 2009, respectively.

The Board has resolved to award a total of 4,058,740 Awarded Shares to 2,257 Awarded Persons on 5 July 2013. Pursuant to the terms of the Scheme, the Awarded Shares shall either be acquired by the independent Trustee at the cost of the Company or be allotted to the independent Trustee under the general mandates granted by the shareholders of the Company at the general meetings from time to time and be held on trust for the Awarded Persons until the end of each vesting period.

On 5 July 2013, the Board has resolved to award a total of 4,058,740 Awarded Shares by way of allotment of new Shares pursuant to the general mandate granted by the shareholders of the Company at the annual general meeting held on 15 May 2013, under which the maximum number of Shares that can be issued and allotted are 369,710,588 Shares. Except for the issue of Shares as mentioned in this announcement, at the date of this announcement, no new Share has been issued or allotted under the aforesaid general mandate. Pursuant to the Scheme, the Board shall cause to be paid the subscription money for the new Shares from the Company's resources into the Account. The independent Trustee shall subscribe for the new Shares in cash. Upon the allotment of the new Shares, the independent Trustee shall hold the new Shares on trust for the Awarded Persons and shall transfer such Shares to the Awarded Persons at no cost upon the satisfaction of the relevant vesting conditions specified by the Board at the time of making the Award. The date of grant of the 4,058,740 Awarded Shares is 5 July 2013 and the vesting period of the Awarded Shares differs among the Awarded Persons. Generally, certain percentages of the total amount of the Awarded Shares granted will be vested on expiration of a period of time from the date of grant. The amount of Awarded Shares granted to each Awarded Person is subject to the position, experience and performance of each Awarded Person.

The Trustee and all of the 2,257 Awarded Persons and their respective ultimate beneficial owners, if any, are third parties independent of the Company and are not connected persons of the Company, and none of them is a director or a substantial shareholder of the Group (as defined under the Listing Rules) or an Excluded Person as at the time of granting the Awarded Shares.

The new Shares to be issued and allotted by the Company to the independent Trustee represent approximately 0.2190% of the Company's issued share capital as at 5 July 2013 and approximately 0.2186% of the Company's enlarged issued share capital after the allotment. The total number of Shares available for Awards under the Scheme is 5,739,437 as at 5 July 2013 before these Awards and shall not exceed 2% of the issued share capital of the Company as at the date of adopting the Scheme. Following these Awards, there remains 1,680,697 Shares available under the Scheme for further Awards by the Board.

The new Shares, when issued and fully paid, will rank pari passu among themselves and with the Shares in issue and allotment of the new Shares, with the right to receive all dividends and other distributions declared, made or paid on or after the date of allotment. Pursuant to the Scheme, the Trustee however shall not exercise the voting rights in respect of any Shares held by it on trust.

Application will be made by the Company to the Listing Committee of The Stock Exchange of Hong Kong Limited for the granting of the listing of, and permission to deal in, the 4,058,740 Awarded Shares.

Further information relating to the issue of the new Shares under the Scheme is set out below:

Securities to be issued: 4,058,740 Shares

Issue price (net): Shares shall be allotted to the independent Trustee at

nominal value

Funds to be raised: Nil

Note: HK\$405.87, which is the total nominal value of

the Shares to be issued, shall be paid from the Company's resources into the Account and shall be used by the independent Trustee as

subscription money for the new Shares

Reasons for the issue: To recognise the contributions made by the Awarded

Persons and to attract and retain talent for the continuous operations and development of the Group

The Company has not engaged in any fund raising

Identity of the allottee: the independent Trustee, which holds the Awarded

Shares on trust for the 2.257 Awarded Persons

Market price of the HK\$308.4, being the closing price of the Shares as at 5

Shares: July 2013

Fund raising activities

in the past 12 activities by any issue of Shares in the 12 months

months: immediately preceding the date of this announcement

## **Definition**

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

| Term                 | Definition   |
|----------------------|--|
| "Account"            | the bank account opened in the name of the Company to<br>be operated solely for the purposes of operating the<br>Scheme and the funds thereof to be held on trust by the<br>Company for the Awarded Persons  |
| "Award(s)"           | award(s) of Shares by the Board pursuant to the Scheme to Awarded Person(s)  |
| "Awarded Person(s)"  | any Eligible Person (other than any Excluded Person) whom the Board may, from time to time, at its absolute discretion select for participation in the Scheme  |
| "Awarded Shares"     | in respect of an Awarded Person, such number of Shares determined by the Board and (i) issued by the Company to the Awarded Person, or (ii) purchased by the Trustee on the market, in either case out of cash paid by the Company by way of settlement to the Trustee pursuant to the Scheme  |
| "Board"              | the board of directors of the Company, such committee or sub-committee or person(s) delegated with the power and authority by the board of directors of the Company to administer the Scheme   |
| "Company"            | Tencent Holdings Limited, a limited liability company organised and existing under the laws of the Cayman Islands and whose Shares are listed on The Stock Exchange of Hong Kong Limited   |
| "Eligible Person(s)" | any employee (whether full time or part time), executives or officers, directors (including executive, non-executive and independent non-executive directors) of any member of the Group or any Invested Entity and any consultant, adviser or agent of any member of the Group, who have contributed or will contribute to the growth and development of the Group or any Invested Entity |

"Excluded Person"

(i) at the time of the proposed grant of an Award, any connected person (as defined under the Listing Rules) of the Company other than directors or substantial shareholders of any member of the Group, or (ii) any Eligible Person who is resident in a place where the Award of the Awarded Shares and / or the vesting and transfer of the Awarded Shares pursuant to the terms of the Scheme is not permitted under the laws and regulations of such place or where in the view of the Board or the Trustee (as the case may be), compliance with applicable laws and regulations in such place makes it necessary or expedient to exclude such Eligible Person

"Group"

the Company and its Subsidiaries

"HK\$"

Hong Kong dollars, the lawful currency of Hong Kong

"Invested Entity"

any entity in which the Group holds an equity interest

"Listing Rules"

the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

"Scheme"

the share award scheme adopted on 13 December 2007 by the Board and amended on 31 January 2008 and 13 May 2009, constituted by the rules thereof, in its present form or as amended from time to time in accordance with the provisions thereof

"Share(s)"

ordinary share(s) of HK\$0.0001 each in the share capital of the Company (or of such other nominal amount as shall result from a sub-division, consolidation, reclassification or reconstruction of the share capital of the Company from time to time)

"Subsidiary"

a company which is for the time being and from time to time a subsidiary (within the meaning given under section 2 of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong)) of the Company, whether incorporated in Hong Kong or elsewhere "Trustee"

the trustee appointed by the Company for the administration of the Scheme

By Order of the Board

Ma Huateng

Chairman

5 July 2013

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Ma Huateng, Lau Chi Ping Martin and Zhang Zhidong;

Non-Executive Directors:

Jacobus Petrus Bekker and Charles St Leger Searle; and

Independent Non-Executive Directors:

Li Dong Sheng, Iain Ferguson Bruce and Ian Charles Stone.