

Tencent 腾讯
TENCENT HOLDINGS LIMITED
騰訊控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 700)

31 March 2011

Dear Shareholder,

Election of Means of Receipt and Language of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Articles of Association of Tencent Holdings Limited (the "Company"), the Company will make available the following options for you to elect for receipt of future corporate communication ("Corporate Communication") of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read all future Corporate Communication published on the Company's website at www.tencent.com ("Website Version") in place of receiving printed copies, and receive a notification letter of the publication of the Corporate Communication on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and for the purpose of saving printing and mailing costs in the long run, the Company recommends you to select the Website Version. To make your election, please complete the Reply Form enclosed with this letter and send it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Branch Share Registrar"), using the mailing label and need not to affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Branch Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of this Form to tencent.ecom@computershare.com.hk.

If the Company does not receive the enclosed Reply Form or receive a response indicating the objection from you by 5 May 2011 and until you inform the Company c/o the Branch Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you are deemed to consent to the Website Version only, and a notification letter of the publication of the Corporate Communication on the website of the Company will be sent to you.

You have the right at any time by reasonable notice in writing or using email at tencent.ecom@computershare.com.hk to the Company c/o the Branch Share Registrar to change the choice of language and/or means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Branch Share Registrar on request; and (b) the same will also be available on the Company's website at www.tencent.com and the website of HKEXnews at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully
For and on behalf of
Tencent Holdings Limited
Ma Huateng
Chairman