

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**Tencent 腾讯**  
**TENCENT HOLDINGS LIMITED**  
**騰訊控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 700)**

**ISSUE OF NEW SHARES PURSUANT TO  
SHARE AWARD SCHEMES**

On 10 July 2015, the Board has resolved to issue a total of 21,756,730 new Shares pursuant to the general mandate granted by the shareholders of the Company at the annual general meeting held on 13 May 2015 for the purpose of awarding a total of 5,119,500 Awarded Shares to 694 Awarded Persons and 15,858,040 Awarded Shares to 5,839 Awarded Persons granted under the 2013 Scheme during the period from November 2014 to June 2015 and on 10 July 2015 respectively, and 779,190 Awarded Shares to 117 Awarded Persons granted under the 2007 Scheme during the period from August 2014 to December 2014. The Board shall cause to be paid the subscription money for the new Shares from the Company's resources into the Account. The independent Trustee shall subscribe for the new Shares in cash. Upon the allotment of the new Shares, the independent Trustee shall hold the new Shares on trust for the Awarded Persons and shall transfer such Shares to the Awarded Persons at no cost upon the satisfaction of the relevant vesting conditions specified by the Board at the time of making the Award.

The total number of Shares available for Awards under the 2007 Scheme and 2013 Scheme are 878,670 and 248,742,078, respectively before these Awards and shall not exceed 2% and 3% of the issued share capital of the Company as at the date of adopting the 2007 Scheme and 2013 Scheme respectively. Following these Awards, there remains 99,480 Shares and 227,764,538 Shares available under the 2007 Scheme and 2013 Scheme for further Awards by the Board respectively.

References are made to the 2007 Scheme and 2013 Scheme adopted by the Board.

The Board has resolved to award a total of 15,858,040 Awarded Shares to 5,839 Awarded Persons on 10 July 2015 under the 2013 Scheme. In addition, a total of 5,119,500 Awarded Shares have been awarded to 694 Awarded Persons under the

2013 Scheme during the period from November 2014 to June 2015, and 779,190 Awarded Shares have been awarded to 117 Awarded Persons under the 2007 Scheme during the period from August 2014 to December 2014. Pursuant to the terms of the Schemes, the Awarded Shares shall either be acquired by the independent Trustee at the cost of the Company or be allotted to the independent Trustee under the general mandates granted by the shareholders of the Company at the general meetings from time to time and be held on trust for the Awarded Persons until the end of each vesting period.

On 10 July 2015, the Board has resolved to issue a total of 21,756,730 new Shares pursuant to the general mandate granted by the shareholders of the Company at the annual general meeting held on 13 May 2015, under which the maximum number of Shares that can be issued and allotted are 1,875,000,704 Shares, for the purpose of awarding a total of 5,119,500 Awarded Shares to 694 Awarded Persons and 15,858,040 Awarded Shares to 5,839 Awarded Persons granted under the 2013 Scheme during the period from November 2014 to June 2015 and on 10 July 2015 respectively, and 779,190 Awarded Shares to 117 Awarded Persons granted under the 2007 Scheme during the period from August 2014 to December 2014. Except for the issue of Shares as mentioned in this announcement, at the date of this announcement, no new Share has been issued or allotted under the aforesaid general mandate. Pursuant to the Schemes, the Board shall cause to be paid the subscription money for the new Shares from the Company's resources into the Account. The independent Trustee shall subscribe for the new Shares in cash. Upon the allotment of the new Shares, the independent Trustee shall hold the new Shares on trust for the Awarded Persons and shall transfer such Shares to the Awarded Persons at no cost upon the satisfaction of the relevant vesting conditions specified by the Board at the time of making the Award. The date of grant of the 21,756,730 Awarded Shares is 10 July 2015 or the relevant dates during the period from August 2014 to June 2015 as appropriate, and the vesting period of the Awarded Shares differs among the Awarded Persons. Generally, certain percentages of the total amount of the Awarded Shares granted will be vested on expiration of a period of time from the date of grant. The amount of Awarded Shares granted to each Awarded Person is subject to the position, experience and performance of each Awarded Person.

The Trustee and all of the 6,650 Awarded Persons and their respective ultimate beneficial owners, if any, are third parties independent of the Company and are not connected persons of the Company, and none of them is a director or a substantial shareholder of the Group (as defined under the Listing Rules) or an Excluded Person as at the time of granting the Awarded Shares.

The new Shares to be issued and allotted by the Company to the independent Trustee represent approximately 0.2320 % of the Company's issued share capital as at 10 July 2015 and approximately 0.2315 % of the Company's enlarged issued share capital after the allotment. The total number of Shares available for Awards under the 2007 Scheme and 2013 Scheme are 878,670 and 248,742,078 respectively before the above Awards and shall not exceed 2% and 3% of the issued share capital of the Company as at the date of adopting the 2007 Scheme and 2013 Scheme respectively. Following the above Awards, there remains 99,480 Shares and 227,764,538 Shares available under the 2007 Scheme and 2013 Scheme for further Awards by the Board respectively.

The new Shares, when issued and fully paid, will rank pari passu among themselves and with the Shares in issue and allotment of the new Shares, with the right to receive all dividends and other distributions declared, made or paid on or after the date of allotment. Pursuant to the Schemes, the Trustee however shall not exercise the voting rights in respect of any Shares held by it on trust.

Application will be made by the Company to the Listing Committee of The Stock Exchange of Hong Kong Limited for the granting of the listing of, and permission to deal in, the 21,756,730 Awarded Shares.

Further information relating to the issue of the new Shares under the Schemes is set out below:

Securities to be issued: 21,756,730 Shares

Issue price (net): Shares shall be allotted to the independent Trustee at nominal value

Funds to be raised: Nil

Note: HK\$435.13, which is the total nominal value of the Shares to be issued, shall be paid from the Company's resources into the Account and shall be used by the independent Trustee as subscription money for the new Shares

Reasons for the issue: To recognise the contributions made by the Awarded Persons and to attract and retain talent for the continuous operations and development of the Group

Identity of the allottee: The independent Trustee, which holds the Awarded Shares on trust for the 6,650 Awarded Persons

Market price of the Shares:	HK\$148.9, being the closing price of the Shares as at 10 July 2015
Fund raising activities in the past 12 months:	The Company has not engaged in any fund raising activities by any issue of Shares in the 12 months immediately preceding the date of this announcement

## DEFINITION

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

<b>Term</b>	<b>Definition</b>
“2007 Scheme”	the share award scheme adopted on 13 December 2007 and amended on 31 January 2008 and 13 May 2009, constituted by the rules thereof, in its present form or as amended from time to time in accordance with the provisions thereof
“2013 Scheme”	the share award scheme adopted on 13 November 2013, constituted by the rules thereof, in its present form or as amended from time to time in accordance with the provisions thereof
“Account”	the bank accounts opened to be operated solely for the purposes of operating the 2007 Scheme and 2013 Scheme to be held on trust for the Awarded Persons
“Award(s)”	award(s) of Shares by the Board pursuant to the Schemes to Awarded Person(s)
“Awarded Person(s)”	any Eligible Person (other than any Excluded Person) whom the Board may, from time to time, at its absolute discretion select for participation in the Schemes
“Awarded Shares”	in respect of an Awarded Person, such number of Shares determined by the Board and (i) issued by the Company to the Awarded Person, or (ii) purchased by the Trustee on the market, in either case out of cash paid by the Company by way of settlement to the Trustee pursuant to the Schemes

“Board”	the board of directors of the Company, such committee or sub-committee or person(s) delegated with the power and authority by the board of directors of the Company to administer the Schemes
“Company”	Tencent Holdings Limited, a limited liability company organised and existing under the laws of the Cayman Islands and whose Shares are listed on The Stock Exchange of Hong Kong Limited
“Eligible Person(s)”	any employee (whether full time or part time), executives or officers, directors (including executive, non-executive and independent non-executive directors) of any member of the Group or any Invested Entity and any consultant, adviser or agent of any member of the Group, who have contributed or will contribute to the growth and development of the Group or any Invested Entity
“Excluded Person”	(i) at the time of the proposed grant of an Award, any connected person (as defined under the Listing Rules) of the Company other than directors or substantial shareholders of any member of the Group, or (ii) any Eligible Person who is resident in a place where the Award of the Awarded Shares and / or the vesting and transfer of the Awarded Shares pursuant to the terms of the Schemes is not permitted under the laws and regulations of such place or where in the view of the Board or the Trustee (as the case may be), compliance with applicable laws and regulations in such place makes it necessary or expedient to exclude such Eligible Person
“Group”	the Company and its Subsidiaries
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Invested Entity”	any entity in which the Group holds an equity interest
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

“Schemes”	the 2007 Scheme and the 2013 Scheme
“Share(s)”	ordinary share(s) of HK\$0.00002 each in the share capital of the Company (or of such other nominal amount as shall result from a sub-division, consolidation, reclassification or reconstruction of the share capital of the Company from time to time)
“Subsidiary”	has the meaning ascribed to it under the Listing Rules
“Trustee”	the trustee appointed by the Company for the administration of the Schemes
“%”	per cent

By Order of the Board  
**Ma Huateng**  
*Chairman*

10 July 2015

*As at the date of this announcement, the directors of the Company are:*

*Executive Directors:*

Ma Huateng and Lau Chi Ping Martin;

*Non-Executive Directors:*

Jacobus Petrus (Koos) Bekker and Charles St Leger Searle; and

*Independent Non-Executive Directors:*

Li Dong Sheng, Iain Ferguson Bruce and Ian Charles Stone.