Tencent 腾讯

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(Incorporated with limited liability in the Cayman Islands)
(Stock code: 700)

Tencent Prices US\$2.5 billion Dual-tranche Senior Unsecured Notes Offering under US\$5 billion Global Medium Term Note Programme

April 22, 2014 (New York time) – Hong Kong - Tencent Holdings Limited ("Tencent" or the "Company", SEHK 00700), a leading provider of comprehensive Internet services in the PRC, announced that the Company has priced its US\$500 million unsecured senior notes at 2.000% and US\$2 billion unsecured senior notes at 3.375% under its US\$5 billion Global Medium Term Note Programme (the "Notes"). The Notes will mature after 3 and 5 years on May 2, 2017 and May 2, 2019 respectively. The Notes will be listed on The Stock Exchange of Hong Kong and trading of the Notes is expected to commence on or about April 30, 2014. The Notes are made available only to "professional investors" (as defined in the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)) and are not offered to the public in Hong Kong.

The estimated net proceeds of the Notes offering, after deduction of underwriting fees, discounts and commissions but not other expenses payable in connection with the Notes offering, will amount to approximately US\$2.49 billion. The Company intends to use the net proceeds from the Notes offering for general corporate purposes.

Mr. Martin Lau, President of Tencent, said, "We are pleased that global institutional investors have actively participated in the deal, showing their recognition of our market leading position, history of stable growth and record of good corporate governance." Mr. John Lo, Chief Financial Officer of Tencent, added, "With our healthy cash generation and substantial net cash balance, we are well positioned to maintain our strong credit profile. Looking forward, we remain committed to our prudent financial management approach."

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About Tencent

Tencent uses technology to enrich the lives of Internet users. Every day, hundreds of millions of people communicate, share experiences, consume information, seek entertainment, and shop online through our integrated platforms. Our diversified services include QQ, Weixin and WeChat for communications; Qzone for social networking; QQ Game Platform for online games and QQ.com for information.

Tencent was founded in Shenzhen in 1998 and went public on the Main Board of the Stock Exchange of Hong Kong Limited in 2004. Tencent has been one of the 50 constituent stocks of the Hang Seng Index since June 10, 2008, under stock code 00700. We seek to evolve with the Internet by investing in innovation, providing a hospitable environment for our partners, and staying close to our users.

For more information, please visit www.tencent.com/ir

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Forward-Looking Statements

This press release contains forward-looking statements relating to the business outlook, forecast business plans and growth strategies of the Company. These forward-looking statements are based on information currently available to the Company and are stated herein on the basis of the outlook at the time of this press release. They are based on certain expectations, assumptions and premises, some of which are subjective or beyond our control. These forward-looking statements may prove to be incorrect and may not be realized in future. Underlying the forward-looking statements is a large number of risks and uncertainties. Further information regarding these risks and uncertainties is included in our other public disclosure documents on our corporate website.