



TENCENT AND MGM ANNOUNCE DEAL FOR ONLINE RIGHTS TO ENTIRE JAMES BOND FRANCHISE IN CHINA

Movie fans in China to get access to the complete 007 series

Shenzhen, China, November 6, 2015 - Tencent Holdings Limited (“Tencent” or the “Company”, SEHK: 00700), a leading provider of Internet value added services in China, announced today it has acquired the online rights to the complete James Bond franchise from Metro-Goldwyn-Mayer Studios (MGM), such that Tencent will be the only China Internet company providing the 007 titles online to China’s vast movie fan base.

China’s avid fans of the spy thrillers can now enjoy TVOD (transactional video on demand) and SVOD (subscription video on demand) access to the entire Bond collection, from *Dr. No* to *Skyfall*, currently the highest-grossing James Bond movie of all time. Tencent users will also be able to enjoy in-depth documentaries, behind-the-scenes footage and interviews with the Bond stars.

The highly anticipated 24th Bond adventure, *Spectre*, from Albert R. Broccoli’s EON Productions, Metro-Goldwyn-Mayer Studios, and Sony Pictures Entertainment, is set to hit Chinese audiences on November 13 and release in the US on November 6. *Spectre*, which continues the longest running film franchise in cinema history, had a record-setting release in the UK, including setting new records for the biggest opening of all time and the highest seven-day gross in UK box office history. The UK wasn’t alone in shattering box office records as nearly every releasing market, including Finland, Norway, and Denmark, saw *Spectre* make history as the biggest box office opening of all-time, all surpassing the last James Bond Film, *Skyfall*.

Tencent users can watch the James Bond series via Tencent’s various online channels, including v.qq.com, film.qq.com and the Tencent Video app. *Spectre* will also be made available through this partnership in the future.

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About Metro-Goldwyn-Mayer

Metro-Goldwyn-Mayer is a leading entertainment company focused on the production and global distribution of film and television content. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in domestic and international television channels and is the majority owner of and distributor for United Artists Media Group (UAMG). For more information, visit www.mgm.com.

About Albert R. Broccoli's EON Productions

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with Metro-Goldwyn-Mayer Studios, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-four films produced since 1962. Michael G Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli and have produced some of the most successful Bond films ever including CASINO ROYALE, QUANTUM OF SOLACE, SKYFALL AND SPECTRE.

About Tencent

Tencent uses technology to enrich the lives of Internet users. Every day, hundreds of millions of people communicate, share experiences, consume information and seek entertainment through our integrated platforms. Tencent's diversified services include QQ, Weixin/ WeChat for communications; Qzone for social networking; QQ Game Platform for online games; QQ.com and Tencent News for information and Tencent Video for video content.

Tencent was founded in Shenzhen in 1998 and went public on the Main Board of the Hong Kong Stock Exchange in 2004. The Company is one of the constituent stocks of the Hang Seng Index. Tencent seeks to evolve with the Internet by investing in innovation, providing a hospitable environment for partners, and staying close to users.

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Tencent

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