

For Immediate Release

**Tencent Chairman Pony Ma Named 2004 Global Business Influentials
and Awarded the 4th Bauhinia Cup Outstanding Entrepreneur**

(Shenzhen, December 15, 2004) Pony Ma, Chairman and CEO of Tencent Holdings Limited (0700), has been named 2004 Global Business Influentials by TIME magazine and CNN International. Pony Ma was also awarded the 4th Bauhinia Cup Outstanding Entrepreneur from Hong Kong Polytechnic University recently.

The 25 Global Business Influentials are selected for their innovative management strategies and a commitment to transparency and clear accountability. Pony Ma was named for his vision in founding China's largest instant-messaging service company and innovative Internet and mobile value-added services that Tencent offers. Another Global Business Influential, Li Dong Sheng, is an independent non-executive director of Tencent Holdings Limited.

Ma and Li are the only Chinese honorees on the list, among other business leaders such as Jeffrey Immelt of GE, Chuck Prince of Citigroup, and Jeroen Van Der Veer of Royal Dutch Shell.

Pony Ma also recently received the 4th Bauhinia Cup Outstanding Entrepreneur Award. This bi-annual award was organized by Hong Kong Polytechnic University to acknowledge the significant contribution made by Chinese entrepreneurs to national economic development. This year, 15 entrepreneurs including Pony Ma received the award. Honorees were selected based on their entrepreneurship, business development capabilities, long-term strategies and innovative initiatives, as well as the company's competitive advantages and overall performance.

Mr Ma said he was honored and pleased to receive the honors on behalf of the company. It was a recognition of employees' dedication and hard work and the company would continue to strive for excellence in future.

>ends

About Tencent Group

Tencent Group is a leading provider of Internet and mobile value-added services in China. The Group serves the largest instant messaging (IM) community in China as measured by registered IM user accounts. The Company's IM platform allows users to communicate in real-time across the Internet, and mobile and fixed line telecommunications networks using various terminal devices.

Tencent operates three principal lines of business: Internet value-added services, mobile and telecommunications value-added services and online advertising.

Shares of Tencent Holdings Limited are traded on the Main Board of the Stock Exchange of Hong Kong, under the stock code 700. For more information, please visit our corporate website at www.tencent.com.

For enquiries, please contact:

Sue So Tel: (86) 755 8376 9522 Email: sueso@staff.tencent.com

Johnny Shen Tel: (86) 755 8601 3388 ext 7548 Email: johnnyshen@tencent.com

Important note:

This press release contains forward-looking statements relating to the business outlook, forecast business plans and growth strategies of the Group. These forward-looking statements are based on information currently available to the Group and are stated herein on the basis of the outlook at the time of this announcement. They are based on certain expectations, assumptions and premises, some of which are subjective or beyond our control. These forward-looking statements may prove to be incorrect and may not be realized in future. Underlying the forward-looking statements are a large number of risks and uncertainties. Further information regarding these risks and uncertainties is included in our other public disclosure documents.