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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 700)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION

The Company hereby announces that, pursuant to Rules 2.07A and 2.07B of the Listing Rules and Articles of Association, arrangements have been made to ascertain the preferences of the Shareholders with respect to their choice of means of receipt and language of future Corporate Communication.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs in the long run, the arrangements described below have been made by the Company pursuant to Rules 2.07A and 2.07B of the Listing Rules and Articles of Association, to ascertain the Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means through the website of the Company) and language (in English only, in Chinese only or in both English and Chinese) of future Corporate Communication.

The Company recommends the Shareholders to take advantage of the Website Version (as defined below) in respect of the future Corporate Communication. The Shareholders will have the right at any time by reasonable prior notice in writing to the Company c/o the Branch Share Registrar of the Company or by sending an email to tencent.ecom@computershare.com.hk to change their choice of means of receipt and/or language of the Corporate Communication.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and Articles of Association, the following arrangements have been made by the Company:

- 1. On 31 March 2011, a letter (the "First Letter") will be sent by the Company together with a pre-paid reply form (applicable for posting within Hong Kong only) (the "Reply Form"), in both English and Chinese, to the Shareholders to enable them to elect any one of the following options:
 - (i) to read all future Corporate Communication published on the website of the Company at www.tencent.com (the "Website Version") instead of receiving printed copies, and receive a notification letter of the publication of the Corporate Communication on the website of the Company; or
 - (ii) to receive the printed English version of all future Corporate Communication only; or
 - (iii) to receive the printed Chinese version of all future Corporate Communication only; or
 - (iv) to receive both the printed English and Chinese versions of all future Corporate Communication.

The First Letter explains that if the Company does not receive the Reply Form or receive a response indicating the objection from the Shareholder by 5 May 2011 and until the Shareholder informs the Company c/o the Branch Share Registrar of the Company by reasonable prior notice in writing or by sending an email to tencent.ecom@computershare.com.hk, such Shareholder will be deemed to have consented to receiving the Website Version of all future Corporate Communication, and a notification letter of the publication of the Corporate Communication on the website of the Company will be sent to such Shareholder in the future.

2. With respect to the Shareholders who choose to receive the Corporate Communication in printed form, the Company will send the selected language version(s) of the Corporate Communication to those Shareholders who have made a selection unless and until they inform the Company c/o the Branch Share Registrar of the Company by reasonable prior notice in writing or by sending an email to tencent.ecom@computershare.com.hk that they wish to receive the Corporate Communication in the other (or both) language(s) (as the case may be), or by electronic means (through the website of the Company).

- 3. When each of the printed Corporate Communication is sent in accordance with the arrangements described above, a letter (the "Second Letter") together with a pre-paid request form (applicable for posting within Hong Kong only) (the "Request Form"), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request. The Shareholders may at any time request for the other language of the Corporate Communication by completing and returning the Request Form to the Company c/o the Branch Share Registrar of the Company or by sending an email to tencent.ecom@computershare.com.hk.
- 4. With respect to the Shareholders who choose to receive the Website Version of future Corporate Communication, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communication, the Company will upon request in writing to the Company c/o the Branch Share Registrar of the Company or by email to tencent.ecom@computershare.com.hk promptly send the Corporate Communication to such Shareholders in printed form free of charge.
- 5. All future Corporate Communication in both English and Chinese and in accessible format will be available on the website of the Company at www.tencent.com. The electronic copies of all such Corporate Communication in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the website of HKExnews at www.hkexnews.hk.
- 6. The Company will be providing a hotline service (Tel: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays) to enable the Shareholders to make enquiries of the proposed arrangements of the Company set out above.
- 7. The First Letter and the Second Letter will mention that both languages of future Corporate Communication will be available from the Company and the Branch Share Registrar of the Company upon request, as well as on the website of the Company and on the website of HKExnews, and that the dial-up hotline service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

| Term | Definition |
|-----------------------------|--|
| "Articles of Association" | the articles of association of the Company |
| "Branch Share Registrar" | Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong |
| "Company" | Tencent Holdings Limited, a limited liability company organised and existing under the laws of the Cayman Islands and the shares of which are listed on the Stock Exchange |
| "Corporate Communication" | documents issued or to be issued by the Company for the information or action of holders of any of the securities of the Company as defined in Rule 1.01 of the Listing Rules |
| "Hong Kong" | the Hong Kong Special Administrative Region of the People's Republic of China |
| "Listing Rules" | the Rules Governing the Listing of Securities on the Stock Exchange |
| "Shareholder(s)" | holder(s) of the Shares |
| "Shares" | ordinary shares of HK\$0.0001 each in the share capital of the Company |
| "Stock Exchange" | The Stock Exchange of Hong Kong Limited |

By Order of the Board

Ma Huateng
Chairman

31 March 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors: Ma Huateng, Lau Chi Ping Martin and Zhang Zhidong; Non-Executive Directors: Antonie Andries Roux and Charles St Leger Searle; and Independent Non-Executive Directors: Li Dong Sheng, Iain Ferguson Bruce and Ian Charles Stone.