

For Immediate Release

**Tencent Chairman and CEO Pony Ma named
“2004 Economic Influentials – Innovation” by China’s CCTV**

(Shenzhen, December 29, 2004) Chairman and CEO of Tencent Holdings Limited (SEHK 0700), Pony Ma, was named “2004 Economic Influentials – Innovation” by China Central Television (CCTV) last night. The award came shortly after Mr. Ma was named “2004 Global Business Influentials – New CEO” by U.S. Magazine *TIME* and *CNN*, and “Bauchinia Cup Outstanding Entrepreneur” by the Hong Kong Polytechnic University.

CCTV’s Economic Influentials, which is annual event since 2000, are selected by TV audiences, internet users, media professionals, entrepreneurs and economists. The nomination criteria of this year are “Innovation, Responsibility and Healthiness”.

The adjudication panel said, “In China, you could find a penguin icon in the system tray of almost every computer connected to the Internet. With this lovely icon, Mr. Ma brings a brand-new communication style to billions of Chinese people.” Tencent’s successful listing on Hong Kong Stock Exchange on June 16, 2004 also marked an important milestone in China’s internet industry.

Upon receiving the award, Mr. Ma said it was a recognition of the dedication of himself and the whole company over the last six years. He would continue to contribute to the development of China’s Internet industry with commitment and innovation.

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About Tencent Group

Tencent Group is a leading provider of Internet and mobile value-added services in China. The Group serves the largest instant messaging (IM) community in China as measured by registered IM user accounts. The Company's IM platform allows users to communicate in real-time across the Internet, and mobile and fixed line telecommunications networks using various terminal devices.

Tencent operates three principal lines of business: Internet value-added services, mobile and telecommunications value-added services and online advertising.

Shares of Tencent Holdings Limited are traded on the Main Board of the Stock Exchange of Hong Kong, under the stock code 700. For more information, please visit our corporate website at www.tencent.com.

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Important note:

This press release contains forward-looking statements relating to the business outlook, forecast business plans and growth strategies of the Group. These forward-looking statements are based on information currently available to the Group and are stated herein on the basis of the outlook at the time of this announcement. They are based on certain expectations, assumptions and premises, some of which are subjective or beyond our control. These forward-looking statements may prove to be incorrect and may not be realized in future. Underlying the forward-looking statements are a large number of risks and uncertainties. Further information regarding these risks and uncertainties is included in our other public disclosure documents.